

OLYA ANDROSIK

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Accomplished management professional versed in leading teams, increasing efficiency, and driving organizational success. Expert in project management, budgeting, and strategic planning. Proven track record of developing successful strategies to exceed operational goals. Adept in leading diverse teams to reach corporate objectives.

EXPERIENCE

Sr. Manager Product Design and Design Operations | Wayfair, Chicago, Illinois

- o Established Design Operations Office.
- o Owned the strategy, roadmap, and implementation across the Wayfair Global Design Community.
- o Demonstrated strong leadership skills by successfully managing and developing a team of 15+ employees and reduced design team turnover by 10%.
- o Led high-profile redesign of internal B2B systems, which reduced business expenses by 20% and increased service efficiency by 15% within one year.

Manager of Product Design Global Design Operations | Abbott, Chicago

- o Established Global Design Operations Office and owned strategy, budgets, toolchain, hiring, product road mapping, and implementation of operational and design practices and processes.
- o Led the NAVICA Program UX/UI Delivery for the White House's COVID-19 response, with over \$760 million in sales on the first release day.
- o Led teams of up to 20+ designers across six time zones.
- o Decreased development and design debt by 30% by creating and launching a Global Design System.
- o Led and owned B2B, B2C, and SaaS product development.

Sr. Product Designer | Arrive, Chicago

- o Led the complete redesign of BestParking desktop/mobile web and app experiences, increasing conversion by 20% and user retention by 15%.
- o Spearheaded a team of six UX resources, taking charge of strategy, tools, hiring, budgets, and product roadmap, demonstrating strong leadership and management capabilities.

Sr. Product Designer | The Home Depot, Dallas

- o Owned the User Accounts, Cart, and Checkout experience
- o Led "One Page Checkout" redesign - 23% conversion rate increase.
- o Led Save For Later function design and integration, leading to a 15% increase in revenue in the first two weeks from customers purchasing items saved for later.

Sr. UX Designer, Researcher | One Technologies, Dallas

- o Led the iOS and Android app research, testing, and redesign - 32% user engagement rate increase.
- o Led Credit Check Plus product enrollment flow research, redesign, and testing - 20% conversion rate increase.
- o Led ScoreSense User Portal research, testing, and redesign Phase 1 - 42% user engagement rate increase in first two weeks of launch.

UX Designer, Researcher iOS Lead | JCPenney, Dallas

- Led the iOS "Rewards Program Link" project, increasing program enrollment by 11%
- Collaborated with product managers, designers, writers, and developers to ensure satisfaction of business and customers' needs through rigorous user testing and data-driven decisions.

Product Designer (contract) | CBRE, Dallas, TX

- Designed wireframes, mockups, prototypes, and other visuals for B2B and B2C products.
- Developed style guides that defined visual language across all platforms, reducing design and development debt by 23%.

Product Designer (contract) | AT&T, Dallas, TX

- Created high-fidelity visuals for web, mobile, and desktop applications.
- Worked closely with engineering and data teams during the implementation phase, reducing development debt by 15%.
- Employed agile methodologies and was a scrum master.

EDUCATION

Generative AI Prompt Writing

Google, Chicago, Illinois

Human-Centered Service Design

IDEO U, Chicago, Illinois

User Experience Cohort in Product Design

Tekzenit

BFA Interactive Art and Design in Interactive Design

Maryland Institute College of Art, Baltimore, Maryland

SKILLS

Technical design tools: Figma, Abstract, InVision, UserTesting, Google Analytics, and Jira.

Management: strategic planning, operations management, cross-functional team coordination, budget administration, stakeholder engagement, conflict resolution, contract negotiation, process improvement, project management, team leadership, and employee development.

Product design and development: user research, prototyping, wireframes, mockups, high-fidelity visuals, implementing accessibility standards, employing agile methodologies, and utilizing data-driven insights to create compelling product designs, research, and analysis, conducting user tests, surveys, interviews, and focus groups, analyzing customer feedback, facilitating brainstorming sessions, and developing design systems.

Certifications: Scrum Master, Agile Product Development, Generative AI prompt writing.

Languages: Fluent in both English and Russian.